

MAXMEDIA

BEYOND MAINSTREAM

Welcome to MaxMedia Group

Your Gateway to South Africa's Most Engaged Niche Audiences

At MaxMedia, we don't just create content - we craft influence. As a leading South African media house, we specialise in publishing, digital marketing, social media and podcasting.

Our mission? To amplify your brand's voice and connect you with the audiences that matter most.

Our Reach

~ Where Your Brand Meets Millions

Digital Reach	2,2 Million+
Social Media Followers	1,2 Million+
Print Media Circulation	50 000+
Podcast Listeners	30 000+

Our Brands & Platforms

The Dairy Mail - The Voice of South Africa's Dairy Industry
Monthly bilingual publication (Afrikaans & English) with 30+ years of trusted insights.

Klipkouers - Afrikaans niche podcast powerhouse.
Flagship: Klipkouers Besigheidspotgooi. Audience: Entrepreneurs and professionals.

Klipkouers Agriculture Specials - Business, innovation & mindset in agriculture via podcasts and features.

Herkouers Livestock Publication - Bi-monthly digital livestock magazine with interactive audio/video content.

Boerpot Podcast - Video-first podcast featuring farmers and agri-leaders. Ideal for brand placements.

Agri Livestock Index (4th Edition) - South Africa's definitive livestock resource launching December 2025. 1 500 premium print copies & strategic digital exposure.

the dairymail

klipkouers

HERKOUERS

BOERPOT

AGRI
LIVESTOCK INDEX

Watch, Listen & Read Resources



Watch Format

KLIPKOUERS VIDEO PODCAST

- » Bosoorlog-stories with Wildman [Click here](#)
- » Chat with Arnold Vosloo [Click here](#)

BOERPOT VIDEO PODCAST

- » John Deere & Santam episode [Click here](#)

HERKOUERS VIDEO PODCAST

- » BKB feature [Click here](#)



Listen Format

PODCAST EPISODES

- » Klipkouers Podcast [Click here](#)
- » Boerpot Podcast [Click here](#)
- » Bizcrush Podcast [Click here](#)



Read Format

DIGITAL RESOURCES

- » Boerpot John Deere guide [Click here](#)
- » Boerpot Case New Holland insights [Click here](#)
- » Klipkouers Ctrack discussion [Click here](#)
- » Klipkouers UFS Business School talks [Click here](#)

Why Advertise Here?

It's the easiest sales decision you'll make this year - targeted, trusted and tech-savvy.

Let's Collaborate

~ Join Our Growing List of Industry Leaders

We've partnered with brands like John Deere, Santam, Penta Motor Group and Mahindra.



Contact us:

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